

# AIKEN AUGUSTA REGION AIR QUALITY INITIATIVES

EDUCATION AND OUTREACH  
TECHNICAL GROUP UPDATE

MARCH 27, 2008

# Education and Outreach Objectives

## 1. Meetings

- October 11, 2007
- October 30, 2007
- January 10, 2008

## 2. Education and Outreach Objectives

1. Increase public awareness of air quality issues and impacts of non attainment
2. Change behavior patterns
3. Get more smaller business and industry involved and aware of air quality issues
4. Incorporate information from all three technical groups in the outreach and education initiatives

# OVERALL STRATEGY

## 1. Review Resources

- The Georgia Clean Air Campaign
- Middle Georgia Clean Cities Coalition
- SCDHEC and GAEPD
- US EPA

## 2. Identify Coordinating Entity

- Augusta-Richmond County Planning Commission with assistance from the Aiken County Planning and Development Department

## 3. Develop Action Plan

- Public Awareness and Education, Media Strategy, Smog Alert Forecasting and Outreach to Schools

## 4. Recruit additional volunteers for the Education and Outreach Group

# GETTING STARTED

1. Select Name for our Regional Initiative
  - Central Savannah River Area Air Quality Alliance or
  - Central Savannah River Area Clean Air Alliance
  - Other suggestions?
2. Develop Tag Line
  - “Working Hard to Breathe Easy”
  - Other suggestions?
3. Create Logo
4. Create website

# CSRA AIR QUALITY ALLIANCE LOGO



# WEBSITE

## 1. Address -

[http://staging.augustaga.gov/departments/planning\\_zoning/csra\\_alliance.asp](http://staging.augustaga.gov/departments/planning_zoning/csra_alliance.asp)

## 2. Information

- Brochure
- Map of air quality monitor locations
- Air quality tips
- Agendas and presentations from stakeholder meetings
- Links to other websites
- contacts



Planning & Zoning

- [Planning & Zoning Home](#)
- [Augusta Planning Commission](#)
- [Boards & Commissions](#)
- [Board of Zoning Appeals](#)
- [Calendar](#)
- [Comprehensive Plan](#)
- [CSRA Air Quality Alliance](#)
- [Development Documents](#)
- [Development Information](#)
- [General Information](#)
- [Historic Preservation](#)
- [Maps & Data](#)
- [Meeting Agendas](#)
- [Manufactured Home Permits](#)
- [Project Search](#)
- [Related Sites](#)
- [Staff](#)
- [Transportation Planning](#)
- [Zoning & Re-Zoning](#)

# Augusta Planning & Zoning



## CSRA Air Quality Alliance



# AIR QUALITY

*"Working Hard So You Can Breathe Easy"*

### How to Contact

**Planning & Zoning**  
 525 Telfair Street  
 Augusta, GA 30901  
**Phone:** (706) 821-1796  
**Fax:** (706) 821-1806  
[View Map](#)

### Related Sites

[GIS Maps Online](#)  
[License & Inspection](#)

### Objectives:

The CSRA Air Quality Alliance is being formed to promote cleaner air for the protection of public health and to improve environmental quality. Over the last few months, representatives from industry, government, utilities, schools, forestry, agriculture, the military, and others have come together to discuss air quality issues and begin developing an action plan for improving air quality.

Click on the attached links to learn more about this initiative and to become involved.

### What's New?

- [NEW - Air Quality Brochure \(PDF\)](#)
- [Augusta Area PM 2.5 and Ozone Monitors \(PDF\)](#)
- [Proposed Ozone Standard \(PDF\)](#)

### What You Can Do

- [Get Involved](#)
- [Air Quality Tips](#)

### Meetings & Presentations



# To Do List

- **EASY TO IMPLEMENT**

1. Finalize air quality website
2. Prepare press release regarding the regional air quality initiative for distribution to area media
3. Finalize general information brochure for general distribution
4. Face-to-face follow-up meetings with area media representatives
5. Follow-up with various sources regarding lesson plans for use in schools.
6. Distribute letter to industry from the Heavy-Duty Diesel Group summarizing the education and outreach efforts underway and including a link to the website.
7. Create contact list of industry in the region for direct outreach to employees

- **HARDER TO IMPLEMENT**

1. Develop display
2. Explore feasibility of installing anti-idling signs at schools and day care centers

# TECHNICAL GROUP CONTACTS

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